

**LEMON GROVE CITY COUNCIL
AGENDA ITEM SUMMARY**

Item No. Item 5
Mtg. Date November 20, 2018
Dept. Public Works

Item Title: **[Promenade Park Rejuvenation Plan]**

Staff Contact: Mike James, Assistant City Manager / Public Works Director

Recommendation:

[That the City Council receive a report and provide feedback regarding the NewSchool of Architecture's Urban Design Club's rejuvenation plan at the Promenade Park.]

Item Summary:

[On June 19, 2018 the City Council received a presentation (**Attachment A**) prepared by students from the NewSchool of Architecture detailed a plan to activate and energize Promenade Park with ideas stemming from tactical urbanism. The proposal outlined a plan in which the students would solicit feedback from the park patrons, conduct outreach with local businesses, reach out to the residents from neighboring residential units, and conclude with a detailed 90-day plan that outlines all of this information in conjunction with methods to enhance the park that can be accomplished in a set time period with a specific measurable outcome.

Since the City Council approved the outreach plan, city staff has worked with the students to coordinate the feedback process from park patrons and provide additional responses to questions that the students had as they progressed through the process. The final proposal (**Attachment B**) includes a site plan with identified local partners, list and quantified materials/supplies needed to construct improvements, list tasks or services for the City to perform during the trial period, and concludes with a request that the City Council provides feedback as to whether the plan should be implemented and which solutions should be integrated.]

Fiscal Impact:

[No fiscal impact.]

Environmental Review:

- | | |
|---|---|
| <input checked="" type="checkbox"/> Not subject to review | <input type="checkbox"/> Negative Declaration |
| <input type="checkbox"/> Categorically Exempt | <input type="checkbox"/> Mitigated Negative Declaration |

Public Information:

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> None | <input type="checkbox"/> Newsletter article | <input type="checkbox"/> Notice to property owners within 300 ft. |
| <input type="checkbox"/> Notice published in local newspaper | <input type="checkbox"/> Neighborhood meeting | |

Attachments:

- A. Urban Design Club Request for
Permission to Place Signs
- B. Final Proposal

REQUEST FOR PERMISSION TO PLACE SIGNS

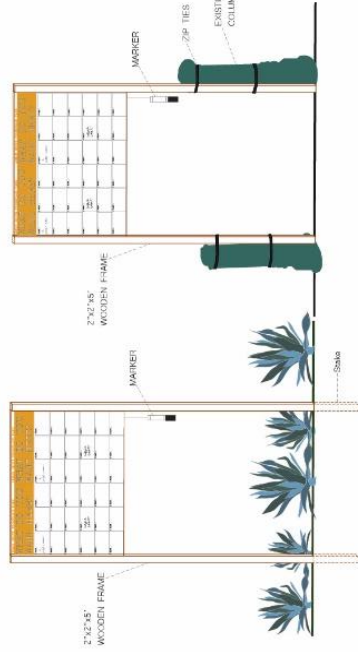
THE PROJECT METHODS OF ATTACHMENT

The City of Lemon Grove is coordinating with us to explore the opportunity to temporarily redesign the Promenade Park located behind the Trolley stop at the intersection of Lemon Grove Ave and Broadway. We believe that the City of Lemon Grove deserves beautiful and functional public space. We believe by increasing connections to downtown Lemon Grove, and programming the park according to the needs of the community, we can elevate a currently underused, but valuable resource for the community.

WHO WE ARE
URBAN DESIGN CLUB
NEWSCHOOL OF ARCHITECTURE AND DESIGN



Urban Design Club is a newly established club from the NewSchool of Architecture and Design, formed by Jose Barron and Francesca Redetzke. We are interested "city building", specifically, in designing spaces which create more active and cohesive communities. We believe that good design considers the entire community, creating spaces for everyone. Our advisors are Mike Stepner, Frank Wolden, Howard Blackson, and Hannah Hobbs.

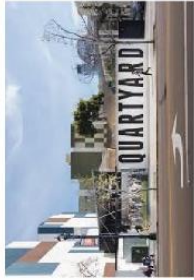


PRECEDENT

RAD Lab used the same method of inquiry for what is now Quaryard, a successful urban park on an empty lot in East Village.

TACTICAL URBANISM

Low-cost, temporary changes to the built environment, intended to improve local neighbourhoods and city gathering places.



Our goal is to give the community a way to communicate what they want to occur in the park. By placing posters in specific places, we can gain insight to which spaces are most utilized in their current state.

NEXT STEPS

- 1.) Formulate a tactical urbanism temporary amenity plan
- 2.) Obtain approval from City Council and Staff
- 3.) Coordinate funding
- 4.) Plan a kickoff event
- 6.) Return to Council to present findings and recommendations
- 5.) Implementation of design

After 90 days, we will evaluate with City Council and staff the issues and concerns associated with the plan and formulate a permanent improvement plan for consideration.

Attachment A

Title: Promenade Park Rejuvenation Plan

Team: NewSchool of Architecture and Design- Urban Design Club
Francesca Redetzke, Madison Rolf, Jason Nededog, Colin McGregor, Erik Vang, and Tyler Jones

Focus: Tactical Urbanism. Defined as an umbrella term used to describe a collection of low-cost, temporary changes to the built environment, usually in cities, intended to improve local neighborhoods and city gathering places.

Based on research performed in Lemon Grove through canvassing, hosting community meetings, surveying and posting signs for park users to write on, precedent research, continual communication, and evaluation from advisors between July 2, 2018 and the date of this report was created, a proposal was created to implement several physical and non-physical amenities to the Promenade. Contingent on approval from the City Council and fundraising, the proposed changes, listed below, are anticipated to occur in the 90-day period:

- a. Increase seating and shade in the form of umbrellas, collapsible shade structures, lounge chairs, tables and benches.
- b. Nighttime activation through lighting and events.
- c. Increase recognition through visible signage, social media activity, and partnerships with local businesses.
- d. Create activities for children such as a tire play area and a sensory herb and sound garden.
- e. Create a dog Park with support from local residents and businesses.
- f. Create a lounge and food truck area in place of the vacant lot in the middle of the Promenade Park.
- g. Create an event schedule, taking place mainly on Saturday mornings, in partnership with Studio Nectary, Art Science Complex, Lemon Grove Community Garden, PAWS San Diego, and the Lemon Grove Clergy Association.

By activating the Promenade Park it is anticipated that an increase in foot traffic in Lemon Grove's downtown will occur and it will positively impact the businesses adjacent to the Park. The project team believes with a few changes to activities and events, the Promenade Park will become attractive to residents and visitors. Initial feedback revealed that the Promenade Park was underutilized because most Lemon Grove residents are unaware that the Promenade Park is an available public space for use. And those who did know about the park there was little to no activities to do in the space. By providing seating and activity spaces, the Promenade Park may become an amenity for both the residents and the businesses of Lemon Grove.

Attachment B

